

A Couch is Not a Home

Building Dreams Lunch

Wednesday, May 16, 2018 at Noon

Santa Clara Marriott



2018 BUILDING DREAMS EVENT PROGRAM AD SHEET

Print Specifications

- 4-color digital
- final trim 7 x 8.5
- Bindery: Saddle Stitch
- Line Screen 300 dpi

ARTWORK DEADLINE:
April 25 @ NOON

Final File Requirements

We accept the following files and formats:

- PDF
- TIFF (300dpi)
- JPG (300 dpi)
- EPS

Requirements for all ads:

- CMYK (no RGB or spot colors)
- Image Resolution: 300 dpi
- All Fonts Outlined
- Embed images

Submitting Artwork:

Robin Reynolds, rreynolds@billwilsoncenter.org

Reserving Ad Space:

Pam Fitzgerald, pfitzgerald@billwilsoncenter.org or 408-850-6129

FULL PAGE AD
6.5"w X 8"h
\$1000

HALF PAGE AD
6.5"w X 4"h
\$500

1/4 PAGE AD
3.25"w X 4"h
\$250

"BIZ CARD" AD
3.25"w X 2"h
\$100



BWC provides services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

Bill Wilson Center • 3490 The Alameda, Santa Clara, CA 95050 • 408-243-0222 • www.billwilsoncenter.org